

WHAT'S THE MUSEUM OF AI?

Prepping for the Human+Al future.



TELLING THE AI STORY

Experiential programs about Al's role in daily work and life:

- Nurture public understanding of AI capabilities and limitations
- Explore the Human+AI hybrid
- Lead industry & government professionals through meaningful Al examples





BEST OF BOTH WORLDS

Must-have experiential

- + Must-have AI knowledge
- = Strong attendance, lasting impacts

People see, touch, experience AI to better understand, accept, sponsor, and adopt it.





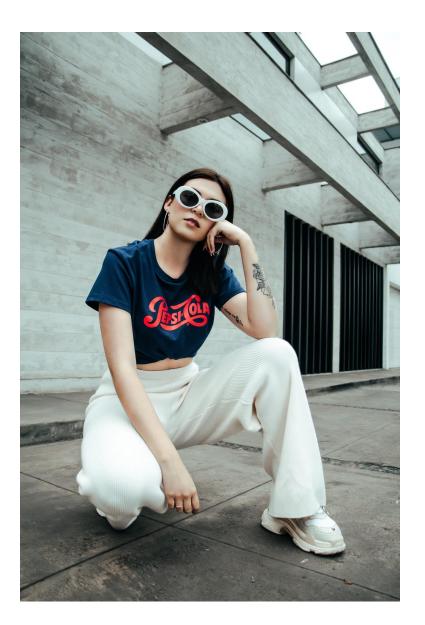
SO MANY BENEFITS

Stay on trend *and* on brand.

Grab attention: Generate buzz and attract new talent.

Al success? Yes! Bring use cases to life.

Strengthen your **AI ecosystem: Nurture trust** in AI capabilities/limitations.





WORK WITH US

Ugly Research, Inc. dba Museum of AI is a certified, woman-owned small business (WOSB)

Produces popup and long-term installations, turnkey

Incorporate your AI story into an on-trend, contemporary experience

DUNS: 117356776 CAGE: 8WQL9 NAICS Codes: 611430 – Professional and Management Development Training 611420 – Computer Training 511210 – Software Publishers





MUSEUM TEAM EXPERIENCE

Stories, technology, learning, art:

- 42 escape rooms installed
- **25** immersive art creations
- **15** years enterprise software training
- 14 years adult education development
- **52** credits for acting / improv
- + thousands of lines of code







BRING AI TO LIFE

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