



WHAT'S THE MUSEUM OF AI?

Escape the ordinary.

EXPERIENTIAL WITH PURPOSE

MoAI produces turnkey installations for **experiential tech marketing** and **learning**:

- ❖ **Escape** room + **immersive** theater with hands-on AI challenges.
- ❖ Like *Meow Wolf*, but with technology use cases.

Customer success: Show how to do AI before, during, and after the experience.

BEST OF BOTH WORLDS

Must-have experiential*

+ Must-have AI knowledge

= Better ROI

Entertain & educate: Explain AI with immersive challenges about smart cities, sports analytics, cybersecurity, and more.

*“Brands are increasing their experiential budgets as they see the value of live events and ...ROI.” (Agency EA, 2019) <https://agencyea.com/thoughts/2019-experiential-marketing-trend-report/>

TEAM EXPERIENCE

Stories, games, learning, data science:

36 escape rooms installed

22 immersive art installations

15 years enterprise software training

14 years adult education development

52 credits for acting / improv

6 produced scripts

+ thousands of lines of code



WHAT ELSE CAN
WE TELL YOU?

Let us know.
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